



Naming Opportunities

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| Municipal Centre | Call for details |
| Arena One (2,000 seats) | Call for details |
| Arena Two (300 seats) | Call for details |
| Community Hall | \$50 000.00 |
| All 3 halls | \$100 000.00 |
| | |
| Arena Lobby | Call for details |
| Seat Section (Arena 1) West / Middle / East | Call for details |
| Arena Dressing Room | \$10 000.00 |
| Officials Room | Call for details |
| | |
| Theatre Dressing Room | Call for details |
| Green Room | Call for details |

Recognition Policy for Naming Opportunities

1. All choices for naming opportunities will be available on a first come, first serve basis.
2. A signed pledge form or contract must be on file in the Municipal Centre Office.
3. 20% of the gift must be paid to reserve Naming opportunity and prior to any permanent signage / recognition taking place.
4. Signed authorization for use of proper name and placement must be on file in the Municipal Office.
5. All agreements are for 10 year term.
6. Payment terms can be arranged.

Advertising Opportunities

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|--|-----------------|
| Arena 1 (2,000 seats) | |
| Rink Boards - 1 premium + 1 other | \$1 200.00/year |
| Banner | \$900.00/year |
| | |
| Arena 2 (300 seats) | |
| Rink Boards | |
| Premium | \$600.00/year |
| Other | \$400.00/year |
| 1 Premium + 1 Other | \$800.00/year |
| Banner | \$500.00/year |
| | |
| Arena Lobby | |
| 3D Giant Hockey Pucks | \$500.00/year |
| Digital TV Screens | \$40.00/month |
| 6 month pre-paid contract = \$210.00 | \$35.00/month |
| 12 month pre-paid contract = \$360.00 | \$30.00/month |
| Trophy Cases | \$100.00/year |
| Recycle Station | \$75.00/month |
| 12 month pre-paid contract = 3 months free | \$675.00/year |
| Framed Posters | \$100.00/month |
| 12 month pre-paid contract = 3 months free | \$900.00/year |

Advertising Policy

1. Price lists are for the advertising space ONLY.
2. The cost of artwork/production and installation are the responsibility of the advertiser.
3. The fee is annual and invoiced.